

## Lecture 12.

- Basic Machine Learning
  - Optimization
  - Convexity
  - Gradient Descent

# Road map

## ① Privacy Attacks

- Reconstruction attacks
- Attack on  $k$ -Anon.  
(Composition).

## ② Differential Privacy.

- Randomized Response
  - Laplace Mech.
  - Exp. Mech.
  - Gaussian Mech.
- Composition  
Post-Processing  
Group Privacy

## ④ Fairness in ML.

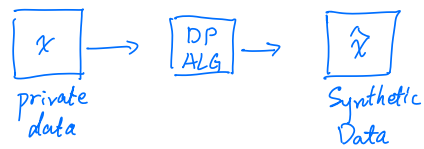
- Consequential decision-making

## ⑤ Cryptography. (?)

Local Model of DP.

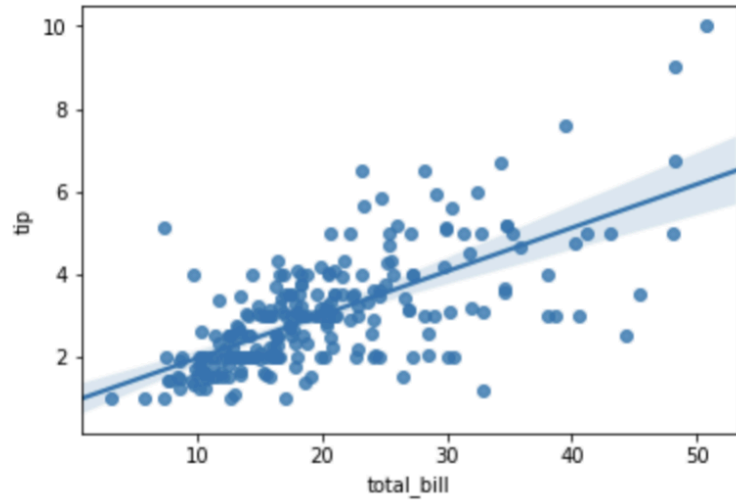
## ③ Applications.

- DP ML.
- DP Synthetic Data.



# Linear Regression

	total_bill	tip
0	16.99	1.01
1	10.34	1.66
2	21.01	3.50
3	23.68	3.31
4	24.59	3.61
5	25.29	4.71
6	8.77	2.00
7	26.88	3.12
8	15.04	1.96
9	14.78	3.23
10	10.27	1.71
11	35.26	5.00
12	15.42	1.57
13	18.43	3.00
14	14.83	3.02
15	21.58	3.92



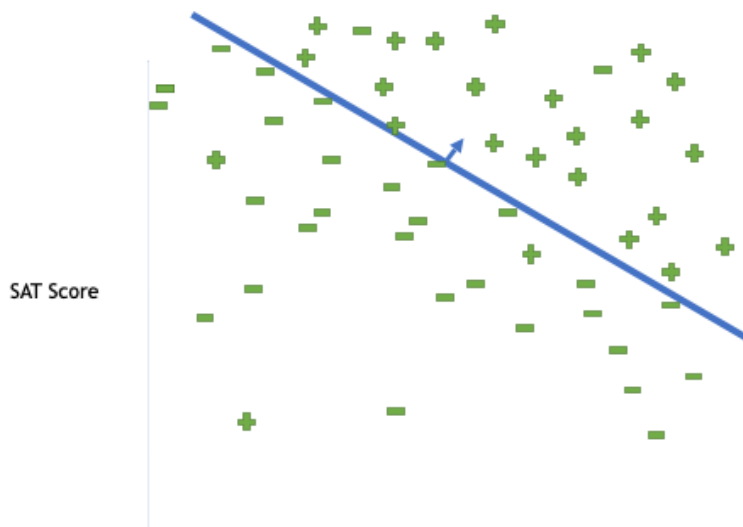
labeled example  $(x_i, y_i)$

$x_i = \text{total bill}$

$y_i = \text{tip}$

$$\min_{w \in \mathbb{R}} \sum_{i=1}^n \underbrace{(w x_i - y_i)^2}_{\text{Squared loss.}}$$

# Linear Classification



Candidates for loss functions:

$$0-1 \text{ loss} = \sum_{i=1}^n \underset{\substack{\uparrow \\ \text{indicator.}}}{\mathbb{1}} \left[ \underset{\substack{\uparrow \\ \text{feature} \\ (\text{SAT, GPA})}}{\langle w, x_i \rangle} \neq \underset{\substack{\uparrow \\ \text{label.} \\ \{1, -1\}}}{y_i} \right]$$

← NP-hard to optimize.

$$\langle a, b \rangle = a_1 b_1 + a_2 b_2 \quad (\text{in 2-d}).$$

$$z_i = \underset{\substack{\uparrow \\ \pm 1}}{y_i} \langle w, x_i \rangle$$

↑  
want to match sign of  $y_i$

$$\text{Logistic Loss} = \sum_{i=1}^n \ln(1 + \exp(-z_i)).$$

# (Private) Optimization.

Given a data set  $\mathcal{X} = (x_1, \dots, x_n)$

loss function:  $l$

feasible set of parameters:  $C \subseteq \mathbb{R}^d$   
(weights)

Empirical Risk Minimization (ERM):

$$\min_{w \in C} \underbrace{L(w; \mathcal{X})}_{\text{Empirical Risk}} = \frac{1}{n} \sum_{i=1}^n l(w; x_i) + \underbrace{\Delta(w)}_{\text{Optional Regularization}}$$

Lambda!

for example:  $\lambda \|w\|_2^2$

Goal: Find  $\hat{w} \in C$  such that

$$L(\hat{w}, \mathcal{X}) - \min_{w \in C} L(w, \mathcal{X}) \text{ is "small".}$$

"Regret"

difference v.r.t. the "best"

Empirical Risk:  $L(w; x) = \frac{1}{n} \sum_{i=1}^n l(w; x_i)$

Population Risk:  $L(w; P) = \mathbb{E}_{x' \sim P} [l(w; x')]$

Usually, ER is a good proxy for PR.

Differential Privacy  $\Rightarrow$  Preventing overfitting.

Examples of loss functions:

$$x = ((x_1, y_1), \dots, (x_n, y_n))$$

Squared loss  $L(w; x) = \frac{1}{n} \sum_{i=1}^n (\langle w, x_i \rangle - y_i)^2$

Hinge Loss  $L(w; x) = \frac{1}{n} \sum_{i=1}^n (1 - y_i \langle w, x_i \rangle)_+$

(used in support vector machine)

$$(a)_+ = \begin{cases} a & \text{if } a > 0 \\ 0 & \text{o/w.} \end{cases}$$

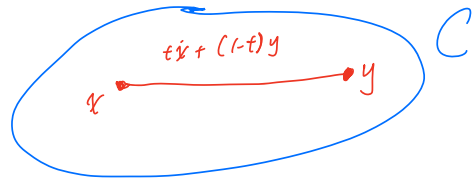
- 2 Criteria: ① Captures predictive accuracy  
② Easy to optimize.



# Convexity. (Sets and functions)

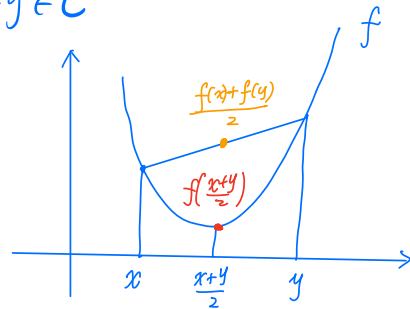
- $C \subseteq \mathbb{R}^d$  is convex if  $\forall x, y \in C, t \in [0, 1]$

$$\underbrace{t \cdot x + (1-t) \cdot y}_{\text{line segment}} \in C$$

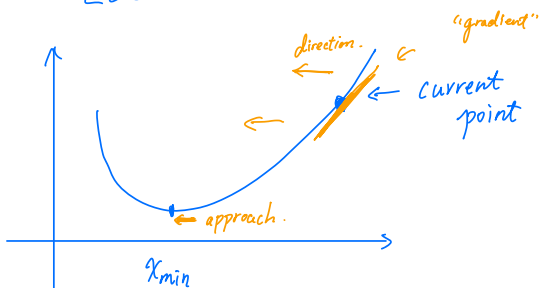


- $f: C \rightarrow \mathbb{R}$  is convex if  $\forall x, y \in C$

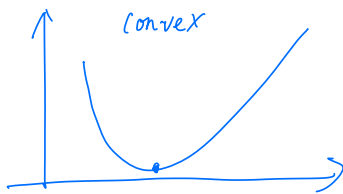
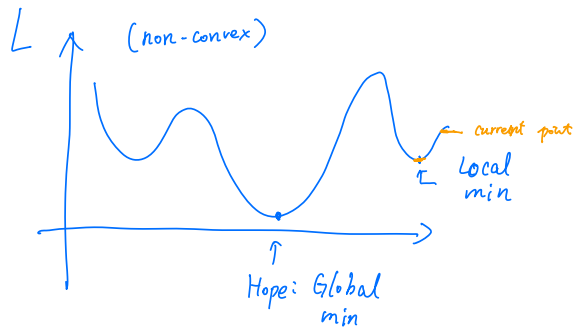
$$\underbrace{f\left(\frac{x+y}{2}\right)}_{\text{red underline}} \leq \underbrace{\frac{f(x) + f(y)}{2}}_{\text{orange underline}}$$



## "Local Search"







$$l: C \times X \mapsto \mathbb{R}$$

$l(w, x)$  measures "loss"

$$L: C \mapsto \mathbb{R}$$

$$L(w) = \frac{1}{n} \sum_{i=1}^n l(w, x_i)$$


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$$\Pi_C(w) = \arg \min_{w' \in C} \|w - w'\|_2$$

"Projection"